District Drop by Visits

1. Before you arrive
   a. Prepare materials that you are going to give to the legislator/staff person you meet with (or leave for them if you are unable to meet with anyone).
   b. Decide who your lead spokesperson will be.
      i. The lead spokesperson will:
         1. Approach the receptionist
         2. Initiate the conversation with the staff person/legislator
         3. Make sure everyone has a chance to speak given the limited amount of time
   c. Decide who:
      i. Will tell them about SB1220: The HOMes Act (SB 1220) will support the development, acquisition, rehabilitation, and preservation of affordable homes for Californians on fixed incomes and modest budgets, including emergency shelters, transitional and permanent rental housing, foreclosure mitigation, and homeownership opportunities. Funded through a $75 document recording fee on real-estate transactions, the bill would generate an average of $700 million per year for housing affordable to hardworking families, put construction workers back on the job, and boost California’s economy by creating millions of dollars in new economic activity.
      ii. Will tell a short personal story about someone in the district that has benefitted from government stepping in to ADDRESS THE BROKEN HOUSING MARKET and providing funds to build preserve and rehabilitate homes that are affordable for seniors, veterans and hardworking families.
      iii. Will tell that will the loss of Redevelopment funds, huge Federal funding cuts and additional state cuts that SB 1220 is crucial to making sure that we address the needs of our communities. We need to continue to take aggressive steps to provide homes for homeless individuals, make sure our veterans have places to live, plan for the increase in seniors on fixed incomes needing homes. SB 1220, is one step towards addressing the problem.
      iv. **WILL DO THE ASK** Can we count on Senator ____________’s YES vote on SB 1220 (this is really uncomfortable so practice this before you go in). This information is crucial to our campaign. We need to know where they stand so we know what to do next.
v. Will be prepared to address questions about the bill, the recording fee, etc. There should only be one person fielding questions and that one person should just repeat what is on the recording fee fact page.

2. When you arrive
   a. The spokes person
      i. Introduce yourselves as people who there to talk about SB 1220 and as constituents of Senator ____________, The Homes Act and ask who deals with “Housing Issues” (that is the term they use so we need to use it too, at this point). Ask them if that person has a few minutes to talk. If they say no, ask if anyone has a few minutes to speak.
      ii. If no one can speak to you, leave the note, the bill, and the fact sheet.
      iii. If someone can speak to you.
         1. Each person should introduce themselves with a VERY brief statement of why homes for X is important and then people should move through their roles as listed above.

3. Materials
   a. To leave
      i. Leave note
      ii. Fact Sheet