



SCANPH

2017 ANNUAL CONFERENCE WORKSHOPS

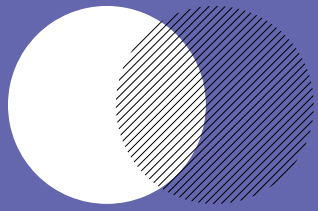
REQUEST
FOR
PROPOSALS



SCANPH ANNUAL CONFERENCE 2017
9/21 - 9/22 | JW MARRIOTT | DTLA

CONTACT: 213-480-1249

INFO@SCANPH.ORG



WORKSHOP SUBMISSION DEADLINE: JULY 14, 2017

PROPOSAL INFORMATION

- Workshops are 90 minute sessions and take place on September 22, 2017.
- Please review this year's conference tracks below to ensure your submission is relevant to the proposed topics. However, you are welcome to submit proposals on other topics as well.
- Submit your completed proposal online no later than 5:00PM, July 14, 2017. Incomplete applications will not be accepted.
- Well-crafted, thoughtful proposals are appreciated. Give us helpful details about why your session matters and ensure it adheres to the appropriate track.
- Sessions aimed at selling a product/service of one individual and/or organization are not encouraged.
We like diverse panels that will engage attendees in a fruitful, interactive discussion.
- If selected, you agree to adhere to all deadlines and policies of the conference. You are responsible for printing your own handouts and other workshop materials.
- SCANPH reserves the right to modify your workshop title or suggest changes to the session.



Note: Registration is required of all workshop conveners, moderators, or panelists, whether as paid attendees or as presenters only.

Questions? Please contact Jeannette Brown (jbrown@scanph.org) or Blanca Melchor (bmelchor@scanph.org).

Workshop Tracks

**Suggested topics*

Track 1: Ruth Teague Permanent Supportive Housing

- Post-Election Strategies: Measure H and Proposition HHH
- Housing special needs populations
- Coordination and cross-sector partnerships
- Housing first models
- Funding for services
- Compliance issues

Track 2: Advocacy in the Trump Era: Fightin' the Good Fight

- Building political clout
- Messaging and framing
- Resident organizing
- Civic engagement
- Running effective campaigns
- Tenant and immigrant rights related to housing

Track 3: Let's YIMBY

- Defining a new movement
- Collaboration with YIMBY groups
- Building community support
- Post-election development practices
- YIMBYism in relation to affordable housing and the homeless

Workshop Tracks

**Suggested topics*

Track 4: Show Me the Money: Finance & Policy

- Federal, State, and Local Policy
- Funding strategies, including new state/local money
- Threats to funding sources
- Tax credits
- Industry hot topics
- Tax reform/Land use reform

Track 5: Industry Innovation: The Cool Kids

- Energy efficiency and sustainability practices
- New business models
- Innovative partnerships
- Unique strategies to advance industry-wide interests
- Pioneering architectural and construction practices

Track 6: Miscellaneous / Other

- Have a great workshop idea on property or organizational management? Design and entitlement? Marketing tactics? Or some other idea we haven't thought of?
- Let us know and submit a proposal.